

### इंडियन रेलवे केटरिंग एवं टूरिज्म कॉरपोरेशन लिमिटेड (भारत सरकार का उद्यम—मिनी रत्न)

#### INDIAN RAILWAY CATERING AND TOURISM CORPORATION LTD.

(A Govt. of India Enterprise-Mini Ratna)

"CIN-L74899DL1999GO1101707", E-mail: info@irctc.com, Website: www.irctc.com

08.11.2021

# Policy for registration of e-Ticketing B2C agents as(Food cum Delivery Aggregator's) FDAs

Terms and conditions for registration of existing e-ticketing B2C agents as (Food cum DeliveryAggregator's) FDAs will be as under:

- 1. Applicant has to be an existing registered e-ticketing B2C agent.
- 2. The FDA has to make easily scalable and highly integratable tech platform to meet IRCTC e-Catering tech requirement as the same has to be fully integrated with IRCTC e-Catering Website.
- 3. To engage reputed/branded/locally popular restaurants/hotels/kitchens to be approved by IRCTC.
- 4. FDAs has to follow all extent instructions of IRCTC e-Catering business including 15% commission (inclusive of GST), as revised from time to time.
- 5. Registered FDAs to sign agreement on non judicial stamp paper with IRCTC within 15 days from issue of letter for registration of e-Ticketing B2C agents as FDAs.
- 6. Collection of payment from FDA's for e-Catering orders booked on their platform:
  - a. Rolling Deposit System (RDS): Separate RDS account will be maintained by IRCTC in respect of each FDA for e-Catering service for making advance payment for booking meal orders. Minimum balance of Rs.10,000/- is to be maintained in RDS Account by the FDAs.
  - b. Payment System: FDAs will have its own payment system for collecting the order amount from the customers, by integration with banks or other payment modes at its end. FDAs will ensure that Payment Gateway Charges collected from the customers are governed by RBI guidelines issued from time to time.
- 7. The FDAs shall provide GPS based interface for LIVE tracking order of Delivery status to passengers.
- 8. FDA will ensure Co-branded Website, Mobile App., Uniform, PackagingMaterial and other accessories which will help in creating a product image of IRCTC e-catering amongst the Railway passengers.
- Under cases of order rejection by passengers after reaching the station, the cost of food and reverse logistic fee (in case food is rejected/undelivered due to any reason whatsoever) will be borne by FDAs for both types of orders, prepaid & COD.
- 10. The Security Deposit of such FDA's may be Rs. 2,00,000/- and may be relaxed, for start-up, as per the applicable Government of India guidelines.
- 11. The FDAs have to provide an undertaking and ensure that these services shall be exclusively for IRCTC e-Catering services.

- 12. FDAs will be allowed to promote IRCTC e-catering services. No promotional Charges will be levied on FDAs by IRCTC for such promotions under Promotional Activity Charges (PAC).
  - a. The contents of Creatives/Advertisements/ Publications/Promotions /Marketing Offers/Cross selling/Offers clubbing with Third Party Products/Services, clashing with the IRCTC interest, will be summarily rejected.
  - b. It is the responsibility of the FDA to take the prior approvals of the contents of Advertisements/Publications/Promotions/Marketing Offers/Cash back Offers/Offers clubbing with Third Party Products/Services/ Cross Selling. But still, if any complaint arises due to content of the advertisement then the PSP should ensure that the same to be responded and to be rectified/resolved as soon as possible.
- 13. FDA's may levy charges on customers for delivery of food with prior approval of IRCTC. As of now, the approved rate is Rs. 30/- (inclusive of GST i.e 18%) from customers as delivery charge. However, the same may vary from location to location and there may be locations where no delivery charges may be charged.
- 14. Validity of agreement will be for 06 months, as a pilot project, which may be extended on 06 monthly reviews with the approval of Competent Authority.
- 15. Penalty will be imposed as per extant approved guidelines dated 08.07.2020. The copy of the guidelines is enclosed as Annexure-A.



## Application for registration of existing e-Ticketing B2C agents as (Food cum Delivery Aggregator's) FDAs

#### (To be submitted on Applicant's Letter Head)

SN	Criteria	Details	Pag e Nos.
		(to be filled by the Ap	oplicant)
1.	Name and full address of the Applicant (B2Ce-ticketing agents) with Telephone, e-mail, Fax Number(s) and Contact Person.		
2.	Letter of appointment as IRCTC eticketing B2C partner Encl: Letter of Intent/LOA issued by IRCTC IT department to work as eticketing B2C agent.		
3.	Details of EOI Security - Rs.2.00 lakh (Waived for start-up), through DD/Banker's Cheque only, in favour of IRCTC Ltd., payable at the city where application is being submitted.		
4.	Status of the Applicant: - Company/Partnership Firm/proprietor/ HUF/section 25 company - Please Specify		
5.	In case of start-up firm - DPIIT Start- Up recognition certificate from Government of India.		
6.	Permanent Account Number (PAN)- Copy of PAN Card	PAN No	
7.	Copy of GST registration certificate	GST Reg. No,	
the l	do hereby declare that the entropiest of my/our knowledge and also that wour duly constituted attorney.		
have revo	Ve further understand that in case of any ing found to be incorrect either before or even the right to summarily reject the applicate the same with forfeiture of Security Debut of 1 (one) year at any time without assignd:	after the registration, ation, cancel the regis posit including debar	IRCTC will stration or ment for a
(Sign	nature of the Applicant)		
SEAL			E GO INC

Name \_\_\_\_

Address: \_\_\_\_

29345/2027/OCS ट्रियन रेलवे केटरिंग एण्ड टूरिज्म कॉरपोरेष्ट्र (भारत सरकार का उद्यम—मिनी रतन) IRCTC INDIAN RAILWAY CATERING AND TOURISM CORD

(A Govt. of India Enterprise-Mini Ratna)

"CIN-L74899DL1999GOI101707" E-mail: info@irete.com Website: www.irete.com

No.2015/IRCTC/Catg./E-Catering/Stn.Based Policy-02

08.07.2020

All Aggregators/Vendors E-Catering

Sub:- Revised guidelines on Fine Imposition on Vendor/Aggregator (E-Catering Business) by IRCTC.

Ref: This office letter no. 2015/IRCTC/Catg./E-Catering/Stn.Based Policy dated 10.03.2017 & 13.04.2018.

Referred above, guideline on fine imposition to be levied on vendor/aggregator against various defaults substantiated was circulated.

The fine amount to be imposed on vendor/aggregator against each default was specified in the above referred guidelines. Further, after implementing above guidelines, it was observed that there are several aspects which were not covered earlier and some requires modification in guidelines. The modifications/addition of complaints are in bold.

The fine amount to be imposed against each kind of default is as follows:

S.No	Type of complaint	Amount of fine (In Rs.)	
1	Non-Delivery	(Rs 100/- or 10% of the order value whichever is higher) + complete refund to E-catering customer in case of prepaid order.	
2	Partial Delivery	For COD Order: Amount of food items not delivered + Rs 100/- per order.  For Pre-paid Order: Amount of food items not delivered (to be refunded back to customer) + Rs 100/- per order.	
3	Staff Behaviour/Unhygienicity of staff	50% of order value	
4	Over charging	50% of order value + refund of amount overcharged	
5	Double charging ( Recharging as already paid order)	50% of order value + amount overcharged + refund of amount overcharged to e-catering customer	
6	Invoice/Bill not provided to customer by Vendor/Aggregator at the time of delivery	100% of order value	

## 29345/2021/OCS/CO

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7	Less Quantity provided	50% of order value	
8	Packaging Issues	50% of order value	
9	Quality Issues	50% of order value	
10	Deviation in supply of meals	50% of order value	
11	Making vendors live by	50% of order value	
	aggregator/addition of station or	Rs 20,000/-	
	outlet by vendor without approval		
	of IRCTC		
12	Application by aggregator for	Rs 20,000/-	
(a)	addition of vendor with forged	13 20,000/-	
	document		
12	Application for adding vendors by	Rs 20,000/-	
(b)	aggregator without consent of	13 20,000/-	
	vendor		
13	Orders not pushed by	Rs 20,000/- per incidence	
(a)	aggregator at all or not pushed	basis+recovery of IRCTC	
	on real time basis.	Commission on all such orders.	
13	Order generated and shared	Rs 20,000/- per incidence	
(b)	with customer without IRCTC	basis+recovery of IRCTC	
	order id.	Commission on all such orders.	
14	Application for adding vendor not		
	having physical unit.		
15	Manipulation of FSSAI	Rs 20,000/-	
	GST/Agreement date in system for		
	keeing your vendors active.		
16	Distribution of pamphlet of any	Rs 5,000/-	
(a)	other concern other than		
	registered directly with IRCTC or		
	IRCTC aggregator.	<u> </u>	
16	Assocation of vendor/delivery boy	Rs 5,000/-	
(b)	with any other aggregator other		
	than associated with IRCTC e-		
	cateirng.		
17	Carrying or selling food by	Rs 5,000/-	
	delivery boy or any other item		
	other than order placed through e-		
	catering		
18	Delivery of food without valid	Rs 2,000/-	
	station permit		
19	Sale of Rail Neer above MRP.	Rs 500/-	
20	Non marking of order	Rs 100/- (To be deducted	
		automatically after 24 Hrs of scheduled delivery) to be	
		scheduled delivery) to be implemented when module goes	
		LIVE.  To be imposed by Corporate office	
21	Bulk Order	on recommendation of Zones +	
		refund of certain amount to	
		customer on case to case	
		Customer	

basis.(Refund amount should not
be greater than fine realised)

- Order values in point 1 to 20 are inclusive of taxes and will be rounded off to nearest 10.
- GST will be applicable over and above the amount of fine imposed.
- Fine amounts as referred above may be increased or decreased by Zonal GGM's on case to case basis and as per the requirement.

Rest of the guidelines remain same as mentioned in above referred letters.

(Sandip Trivedi)

Group General Manager/OCS

Copy To: (i)Nodal Officer/E-Catering/All Zones:- for kind information and action please

(ii) Regional Offices:- for kind information and necessary action please

(iii) JGM/IT & JGM/Fin/CO: For kind information please

(iv) Ipsator Team: for developing the module as per above changes.